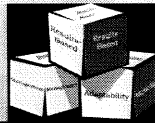
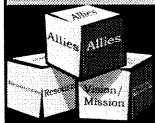


CCFuture Fund Investment Strategy 2006-2007

Infrastructure—4 Pillars



Your Training Team

Robert Calkins
Katherine Armstrong

CCFuture Fund Development Stage Includes:

- 4 Group Meetings-Mutual Learning
Opportunities & Sharing
- 4 On site meetings-Individual Agency
Problem Solving and Assistance

CCFuture Investment Strategy

Vision.

*All county children will reach
adulthood having experienced a
safe, healthy, nurturing childhood,
which prepares them to be
responsible contributing members
of the community.*

Mission

Invest in program & services that are results-based, family-oriented, collaborative, and available at critical points in the lives of children and families, thereby improving family functioning and reducing the high costs of dependency.

Criteria

Results Accountability

demonstrates achievement of program goals & measurable improvements in the lives of children & families as well as documents a logical connection between provided services & avoided costly crisis interventions services & negative outcomes.

Criteria con'd

Integrated and Collaborative Services

demonstrates a “systematic” approach to achieving improved outcomes for children including evidence of effective partnerships with other agencies serving the same families, providing similar services, or providing related and essential services, thereby avoiding costly inefficiencies, fragmentation and duplications.

Criteria con'd

Community and Family-Focused Services

demonstrates knowledge of potential barriers to services (such as transportation, lack of information or cultural differences) experienced by families in distressed communities and has ability to provide accessible services tailored to the individual needs of families.

Criteria con'd

Maximize, Leverage and Align Funding

demonstrates an understanding of the importance of creating diversified funding sources & knowledge of how to leverage or braid eligible categorical dollars and private funds to maximize dollars available for prevention or early intervention program.

Criteria con'd

Data-Driven Service Delivery Planning

demonstrates knowledge of best data collection practices & conducts data analysis that guides service-improvement.

4 PILLARS

- ☐ Clarity: Theory of Change & Logic Model
- ☐ Accountability: Evaluation of Results and Social Return on Investment
- ☐ Communication: Engagement & Motivation
- ☐ Learning: Service Improvement

Clarity

Theory of Change: Assumptions about why the program will be effective

- ❖ Target Population
- ❖ Issues, Risks, Problems to be addressed
- ❖ Research, Experience, Expertise
- ❖ Partners & Allies
- ❖ Environmental Factors

Logic Model: How the program is organized and what it produces.

❖ Inputs/Resources

❖ Program Activities & Services

❖ Outputs

❖ Individual Results & Social Return on Investment

ACCOUNTABILITY

Rigorous Evaluation Design

1. Draft evaluation questions
2. Select measures, indicators
3. Review existing data sources
4. Design data collection system
5. If appropriate determine a Sampling Framework
6. Collect data
7. Analyze and interpret data

Documents Social Return on Investment:

- ☐ That the program will eventually save society "X" dollars for every "Y" dollar spent on it.
- ☐ That the program will generate "X" improvement in individual outcomes for every "Y" dollar spent on the program.

SROI Methods include:

- ☐ Identify areas of public costs associated with your participants potential bad outcomes
- ☐ Determine how to quantify these costs
- ☐ Select method for tracking likelihood of incurring these costs by your target population
- ☐ Develop a method for estimating cost of serving an average participant.
- ☐ Develop a method for estimating cost of achieving improved outcomes by an average participant
- ☐ What is the difference between dollars spent on the program and society's avoided cost for bad outcomes?

COMMUNICATION

- ☐ Engagement of staff, families, partners, & community
- ☐ Shared understanding of how program works and why, what is needed from all partners to succeed
- ☐ Motivation of all to fully participate

LEARNING

Establishing a realistic, results-based accountability system allows us to learn:

- ☐ What works for whom?
- ☐ Under what conditions? and
- ☐ Thereby improve the effectiveness of our services and supports to families and communities.

Leadership is Required

What methods will you use to help your organization prepare for participation in the CCFuture Fund Program?

Financial and Human Resources are required

Staff time

Financial Resources

Management & Organizational Systems

(See Handout B)

Theory of Change Group Exercise

1. Define target group you will be serving: age, ethnicity, gender, level of risk, geographical, etc.
2. Describe risk factors, problems, issues, and strengths of target group that will be addressed directly or indirectly through program.
3. Identify your partners and allies needed to successfully serve the target group.
4. Acknowledge those environmental factors that could influence or affect the success of your program.
5. Determine what results and social costs will be affected by the success of your work with target group.

Develop a Visual for Logic Model

- ☐ Resources & Inputs
- ☐ Program Services, Activities & Support
- ☐ Outputs & dose and intensity of services provided, mix of services received, etc.
- ☐ Results & SROI immediate, short term, & long term

Discussion:

- ☐ What challenges &/or benefits have you gained from your experience in drafting your theory of change & logic model?
- ☐ Did the process help you think about how to document your program's effectiveness and Social Return on Investment (SROI)?
- ☐ Discuss how you plan to integrate fiscal and program information to document Cost-Effectiveness & SORI.

DISCUSSION:

Group Exercise

List your top four evaluation questions.

Definition of Indicators

An indicator is a concrete measure of an outcome. They show what the program will need to focus on during the services provided. It is usually good to have more than one indicator per outcome to focus on.

Types of Outcomes or Results:

- ☐ Knowledge increased
- ☐ Attitudes & Beliefs improved
- ☐ Behavior changes
- ☐ Family shows improved health & well being status
- ☐ Community improvements visible

(See Handout C)

Results & Indicators should be:

- Measurable
- Realistic
- Achievable
- Related to the desires, aspirations and needs of families
- Related to the program's purpose
- Related to the funders goals
- Linked to research, experience, or family support principles.

Data collection methods

1. Surveys
2. Interviews
3. Documents
4. Data Systems
5. Photo journalism

Discussion:

Which data collection methods are appropriate for your prevention project?

Remember:

--**Validity:** degree of accuracy can be expected;

--**Reliability:** consistency of particular measure;

--**Sampling:** representative-ness;

--**Pilot test the data collection methods;**

--**Training of data collection people;**

Analyze Data & Interpret findings

Organizing data findings into categories to answer your evaluation questions.

Often data findings produce more questions than provide answers

Discussion:

What have been your experiences in analyzing the data from your program?

Communicate findings

To Whom
How often
In what method

RESOURCES

WK Kellogg Foundation: *Evaluation Workbook and Theory of Change booklet*

Outcome Accountability for Family Support Programs by Friends National Resource Center for Community Based Family Resource & Support Programs